



This **Privacy Policy** sets out how we, MRS GREEN'S ECO STORE ("Mrs Green, we, us, our"), will use personal data. We will be the data controller of your data for the purposes of the Data Protection Act 1998.

Who will have access to your data?

Data will be used by Mrs Green's Eco Store in the manner set out below (see "How will we use personal data?").

What will we collect?

We will collect names and contact details provided by you when you contact us with a question or to place an order for one of our products.

How will we use personal data?

We only collect the data you provide to us under the "Subscribe" facility on this website and if you proceed and purchase a product from us. This includes your name, e-mail address, delivery address and telephone number. The information that you are obliged to enter under the 'subscription tab' is your name and email address. The other details are only requested if an order is placed.

We will only use your email and/or contact number to liaise with you regarding any orders that you have placed or are wanting to place. We may email you with offers from time to time.

What are cookies?

The Website uses cookies. Cookies are tiny text files which identify your computer to our server as a unique user when you visit certain pages on the website and they are stored by your Internet browser on your computer's hard drive. Cookies can be used to recognise your Internet Protocol address, saving you time while you are on the Website. If you want to find out more information about cookies, go to <http://www.allaboutcookies.org> or to find out about removing them from your browser, go to <http://www.allaboutcookies.org/manage-cookies/index.html>.



Google Analytics

Like most websites, this site uses Google Analytics (GA) to track user interaction. We use this data to determine the number of people using our site, to better understand how they find and use our web pages and to see their journey through the website. Although GA records data such as your geographical location, device, internet browser and operating system, none of this information personally identifies you to us. GA can record your computer's IP address which could be used to personally identify you but Google do not grant us access to this. As of 8th May 2018 we have taken steps to ensure that your IP address will be anonymised, meaning you cannot be personally identified by Google. GA makes use of cookies, details of which can be found on Google's developer guides. Disabling cookies on your internet browser will stop GA from tracking any part of your visit to pages within this website.

_utma: This cookie is used to determine new and returning visitors. It has an expiration time of 2 years. If the ga.js library is executed and no _utma cookie exists, this will be recorded as the users' first visit and a _utma cookie will be set. If a _utma cookie is already in place, the expiration time is reset and the user is recorded as a return visitor.

_utmb: This cookie is used to determine a new session. The cookie is set when the ga.js library executes and there is no _utmb cookie in place. It has an expiration time of 30 minutes, therefore if a user is inactive for a period longer than this, a new cookie will be set when the library executes and the interaction will be recorded as a new session.

_utmz: This cookie is used to determine the traffic source, medium, campaign name and campaign term which delivered the user to your website. It is created when the javascript library executes and expires after 6 months. This helps Google collect the data which can then help them to determine which traffic sources assist conversions within the multi-channel section of Analytics.

_utmv: This cookie is used for storing visitor-level custom variable data. It is created when the _setCustomVar method is used with a visitor level custom variable. Like the _utma cookie, this cookie expires after 2 years and is reset each time the user visits your site before the expiration of the cookie.



Your consent/information

By using this website, you are saying that you agree to the collection and use of any personal information sent to Burlingtons, provided it is used as set out in this Policy.

If we decide to change the Privacy Policy, we will post those changes on this page so that you are always aware of the information we collect, how we use it and under what circumstances it is disclosed.

You have the right to ask for a copy of the information we hold about you (for which we may charge a small fee) and to correct any inaccuracies in your information.

The Internet is not a 100% secure medium of communication and, accordingly, we cannot guarantee the security of any information transmitted via the Internet. We are not responsible for any damages you, or others, may suffer as a result of the loss of confidentiality of such information.

Communications will be monitored regularly to improve our service and for security and regulatory purposes.

Before you provide us with any personal data about a third party you must obtain the correct authority from the individual(s) concerned and undertake to keep them advised about how their information will be used.

Further Information

If you have any queries in relation to this Privacy Policy please use the contact us facility on this website.